

ALCOHOL STRATEGY ACTION PLAN 2010-11

Reducing alcohol-related health harm		Wellbeing Board						
	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
H1	Explore the possibility of extending NHS Mid life health checks to include alcohol screening and those already diagnosed with CVD.	NHS Haringey Fiona Wright	May 10	Additional resources will be needed	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H2	Target frequent A & E flyers by ensuring A & E staff 'tag' individuals in the notes and refer to alcohol liaison worker based at North Mid.	Joint Commissioning Manager - Substance Misuse	May 10	Within existing resources	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H3	Implement a social marketing awareness campaign targeting key communities.	Joint Director of Public Health/Public Health Strategist in Addictions/ DAAT Strategy Manager	Aug 10	Resources to be agreed	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

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H4	Update the 'Rush' model re treatment capacity to more accurately reflect treatment need across the treatment modalities.	Public Health Strategist.	May 10 and Ongoing	Within existing resources	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H5	Following on from H3 present report to NHS Haringey demonstrating gaps in local alcohol treatment provision with aim of securing new resources.	Drug & Alcohol Strategy Manager	Apr – May 10	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H6	Ensure alcohol is included in all relevant mainstream health promotion strategies (e.g. obesity, sexual health) and activities (e.g. health trainers).	Joint Director of Public Health	Ongoing	Core business	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

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H7	Agree a commissioning framework for alcohol treatment and prevention, to include service user involvement.	Joint Commissioning Manager for Substance Misuse	Sept 10	Core business to develop commissioning framework.	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H8	To commission a piece of work aimed at improving the effectiveness of Alcohol LES + DES (including monitoring of these contracts).	Joint Commissioning Manager for Substance Misuse	Aug 10	Core business	DAAT Treatment Task Subgroup	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H9	Update existing borough wide alcohol leaflet and ensure it is put onto NHS Haringey website for easy access to GP's.	DAAT Strategy Manager	May 10	Within existing resources	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

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H10	To continue to ensure that the housing needs of people with alcohol problems are addressed by SP, RSLs and Homes for Haringey.	Assistant Director Housing/ Director HAGA/ DAAT Strategy Manager/ SP Commissioner	Ongoing	Core business	Integrated Housing Board	Homelessness Strategy objectives.	Well-being/ Integrated Housing Board	
H11	Prepare a proposal to research the extent of alcohol problems in older people in Haringey (Links into NHS Haringey falls collaborative).	Public Health Strategist in Addictions	Apr 10 - Proposal Complete Dec 10 - Research Complete	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H12	Improve existing alcohol screening and brief interventions across A&E and primary care.	Joint Commissioning Manager/Director HAGA	Jun 10 and Ongoing	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

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H13	To participate in the Workplace IBA Pilot. This will explore the value of the workplace as a setting for IBA	Ranzetta Consulting/Drug and Alcohol Partnership Manager	Ongoing	Core business	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H14	Explore possibility of extending training in Healthy Lifestyles to include alcohol and consider roll out to wider Tier 1 staff.	Public Health Strategist in Addictions	Oct 10	May require additional resources	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H15	Deliver a range of events to coincide with National Alcohol Awareness Week	DAAT Strategy Manager	Oct 10	£6k	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

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H16	Secure resources to continue to commission HAGA, COSMIC and outreach work with street drinkers	Joint Commissioning Manager/ DAAT Strategy Manager	Apr 10	Core Business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H17	Set up alcohol awareness stalls in key GP surgeries with aim of increasingly both awareness and referrals to alcohol services.	Public Health Strategist in Addictions HAGA	Jul 10	Core business	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H18	To support A&E staff at North Middlesex to screen and provide brief interventions to attendees with alcohol related episodes	Joint Commissioning Manager/	Dec 10	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

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H19	To provide screening and brief intervention and support to clinical staff on key wards in North Middlesex Hospital	Joint Commissioning Manager/	April 10	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

Reducing alcohol-related crime and antisocial behaviour		Safer Communities Executive Board						
	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
CS1	To develop and implement an information sharing agreement with North Middlesex and Whittington A&E departments to monitor extent of alcohol related violence.	Policy Officer (violent crime) Community Safety	Aug 2010	TKAP department for Heath funding	Other Violent Crime Partnership Board (OVCPB)	NI 15: serious violent crime rate	SCEB	
CS2	To conduct a comparative analysis of police and health service data re: violent incidents.	Crime and Data Analyst	Nov 2010	Core business	OVCB	NI 15: serious violent crime rate	SCEB	
CS3	To continue to brief the CCTV control room in order to inform and assist in the detection of violent crime (including alcohol related).	Data Analyst Community Safety	Monthly	Core business	OVCB	NI 15: serious violent crime rate	SCEB	
CS4	Delivery of ASB/Alcohol Research Study Action Plan	Policy Officer (ASB) Community Safety Team	Mar 11	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and	SCEB	

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						police (improvement target)		
CS5	To provide a rolling training programme for enforcement agencies/front line officers on new powers to address alcohol-related ASB/disorder in order to keep up-to-date with legislation.	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS6	Establish programme of joint enforcement activity targeting (rolling) top ten problem licensed premises.	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local	SCEB	

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						council and police (improvement target)		
CS7	Agree a joint alcohol enforcement protocol to include new provisions of the Policing and Crime Bill in relation to Yellow Card- Red Card and setting up of a licensing panel to deal with problem premises for inclusion in the council Enforcement Policy.	Assistant Director for Enforcement	Nov 10	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS8	To develop and launch a Responsible Licensee Scheme to help licensees implement best practice and raise awareness	Assistant Director for Enforcement	Dec 10	£5k (needs to be agreed)	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by	SCEB	

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						the local council and police (improvement target)		
CS9	Out of hours officers to conduct noise and licensing visits and where appropriate police to task CCTV services to use cameras on problem premises.	Enforcement Response Manager	Ongoing	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS10	To continually update and implement a multi-agency approach to the alcohol control zones. This will include: ensuring all enforcement officers are clear about their powers; ensuring support	Asst Director Enforcement/Director HAGA/Regional Director St Mungo's Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social behaviour	SCEB	

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	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
	agencies are involved (HAGA, employment, housing etc); CCTV are aware of zones and any particular issues.					and crime by the local council and police (improvement target)		
CS11	ASB/Alcohol related disorder/issues to be picked up through the area based working model for appropriate responses	Neighbourhood Management/ Assistant Director for Enforcement/ Police / CST	Jun 10	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS12	Information on the Alcohol Control Zones to be clear, sources of support available (e.g. leaflets/cards to be readily accessible, ensuring enforcement officers have	Asst. Director for Enforcement/Director HAGA/Regional Director St Mungo's Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social	SCEB	

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	alcohol awareness training.					behaviour and crime by the local council and police (improvement target)		
CS13	Integrate fire safety messages as appropriate into alcohol prevention and information, and improve links between fire service and substance misuse agencies where vulnerable adults are concerned – to help reduce accidental dwelling fire.	Fire Service Borough Commander	Ongoing	Printed materials £800	ASB Partnership Board	Local target: Number of accidental dwelling fires (2007 –2010 stretch target)	SCEB	
CS14	To continue to support survivors of Domestic Violence who have substance use issues by providing surgeries at Hearthstone by an alcohol and Domestic Violence specialist worker.	HAGA/Hearthstone Equalities Team	Ongoing	Core business	Domestic Violence Partnership Board	Local target: Repeat victimisation of domestic violence (2007-2010 stretch target)	SCEB	
CS15	Continue with the rolling programme of test purchasing	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership board		SCEB	CS15

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	for alcohol.							
CS16	Development of local reconnections protocol with Thames Reach and/or Barka, UKBA.	DAAT Strategy Manager	Sept 10	To be costed	DAAT Partnership Board		SCEB	
CS17	Explore possibility of CLG/MIF funding for specialist A10 outreach.	DAAT Strategy Manager	Sept 10		DAAT Partnership Board		SCEB	
CS18	Development of communications plan to ensure realistic expectation and informed understanding of street drinking across public/residents and all agencies.	Policy Officer (ASB Community Safety Team)	Sept 10	May require additional resources	Alcohol Strategy Steering Group	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	

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	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
CS19	Ensure street drinking action plan ties in with appropriate strategies including Rough Sleeping, Housing, Crime & Drugs etc.	Head of Safer & Stronger Communities	Sept 10	Core business	Alcohol Strategy Steering Group		SCEB	
CS20	Potential explored for greater integration of Domestic Violence into drug and alcohol work, including alcohol arrest referral schemes. DVC to attend DAAT meetings. DAAT co-ordinator to attend DVPB.	Domestic Violence Co-ordinator supported by DAAT/HAGA/DVPB, via substance misuse refuge	Jun 2010 Jul 2010		Report to DVPB Implement report			
CS21	2 surgeries per month provided at Hearthstone by an alcohol and Domestic Violence specialist worker	HAGA supported by Hearthstone	Mar 2010 - Mar 2012			Reduce Repeat Victimization Target 191 <i>Baseline 240</i>		
CS22	Stella project training provided to substance misuse workers and frontline Domestic Violence workers	Stella Project supported by DVC	Jan 2009 - Jan 2012			Reduce Repeat Victimization		

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						Target 191 Baseline 240		
CS23	All work with perpetrators such as perpetrator programmes to include issues around alcohol misuse							

Reducing alcohol-related harm to children and young people		Children and Young People's Partnership Board						
	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
YP1	Cosmic and In-volve to continue to work with primary and secondary schools to deliver programme developed from 2008 Scrutiny Review findings. The programme includes early identification and support programmes for young people affected by familial or their own alcohol (and drug) use and support for schools.	Young People's Substance Misuse Commissioner Children and Young People's Service	Mar 11	Core business	YP substance misuse Commissioning Group	PSA 25 – reducing the harm caused by alcohol and drugs; PSA 14 – increasing the number of children on the path to success; NI 40 – recording the increase in numbers of drug users (including under-18s) in effective treatment; NI 115 (also included in Haringey's LAA) – substance misuse by young	Children's Trust Board	

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						people; and the Vital Signs Indicator, VSB 14 – the numbers of people (including under -18s) in effective treatment		
YP2	Agree protocols for child protection where alcohol is involved and ensure training is provided as required e.g. to NHS Haringey, YOS, Adults, Culture and Community Service, Police Public Protection Desk.	CYPS/DAAT/Deputy Director HAGA, Police/YOS/in-volve	Mar 11	Core Business	Local Safeguarding Children's Board (LSCB)	As above PSA 25, NI 40, N1 115, VSB 14	Children's Trust Board	
YP3	Training for all relevant front line staff in C&YPS in alcohol awareness in identifying parental substance misuse and appropriate sign –posting. This training to be part of rolling	Head of Workforce Development (CYPS)/COSMIC/In-volve	Ongoing	Core Business	YP Commissioning Group	As above	Children's Trust Board	

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	programme including YP2 developed and delivered by multi-agency team and approved by LSCB.							
YP4	Alcohol awareness training (including identifying parental substance misuse) and appropriate signposting to be delivered to key target groups in the community, by trained professionals.	Parent Commissioner /CYPS/COSMIC/ASBA T/In-volve	Sept 10	See H12	DAAT Partnership Board	As above	Children's Trust Board	
YP5	Ensure alcohol is included in cluster and centre/school based PHSE training for schools.	PSHE advisors	Ongoing	Core business	DAAT Partnership Board	As above	Children's Trust Board	
YP6	Ensure drug and alcohol policies are in place in primary and secondary schools in the borough.	PSHE / Citizenship Manager (CYPS)	Ongoing	Core Business	YP substance misuse Commissioning Group	As above	Children's Trust Board	
YP7	Ensure effective joint working between CYPS, police and trading standards re new licensing applications to support new licensees to be responsible traders in regard to	Police/Licensing/Trading standards/ CYPS	Ongoing		LSCB	As above	Children's Trust Board	

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	their safeguarding responsibilities.							
YP 8	Ensure Test Purchasing programme operating throughout the year to combat underage purchasing of alcohol.	Police/trading standards	Ongoing		LSCB	As above	Children's Trust Board	
YP 9	Ensure wide range of positive activities are on offer to young people and services open at key times, e.g. evenings and weekends to young people throughout the year, especially during the school holidays to combat boredom and lure of alcohol and drugs.	Youth Service/ voluntary organisations/ schools/community centres/young people's substance misuse services	Ongoing	Core business	Young People's Commissioning Group	As above	Children's Trust Board	